Saguache County Sustainable Environment & Economic Development

2014 ANNUAL REPORT
Local Events

Crestone Energy Fair
*Partners:* CLEAR, Donovan Spitzman ScSEED Provided fiscal sponsorship, administrative and grant writing assistance for 25th annual event held August 23-24, 2014 in Downtown Crestone. **2-day event, 150 participants, 20 vendors, 8 workshops, 2 home tours.** Leveraged $5,000 Sales Tax Grant, $1,240 program revenue. Carry-Over to 2015 = $531.

Wild & Scenic Film Festival
*Partners:* Volunteers for Outdoor Colorado, Green Earth Farm ScSEED hosted the 1st annual Wild & Scenic Film Fest at the Ute Theater in Saguache to celebrate 50th anniversary of the Wilderness Act. **Over 90 attendees,** great films! Generated $824 in net profit, plus $1,271 in-kind donation of time and supplies.

Alferd Packer Festival
*Partners:* Saguache Works ScSEED assisted with **marketing, web development and event coordination** for event held in Downtown Saguache October 4, 2014.

Ranching Celebration
*Partners:* Saguache Museum ScSEED co-hosted the 13th annual event at the Saguache Community Center February 23, 2014

Crestone Music Festival
*Partners:* CrestFest Hosted **Pancake Breakfast Fundraiser**

Outreach & Engagement

**2 Community Forums** hosted in Crestone and Center

**5 household members and 1 business member** engaged through new membership program

**18 Electronic Newsletters** sent to over **350 county residents** and ScSEED supporters

**3000 Every Door Direct Mailing** sent county addresses with local events calendar and information
Project Highlights

**County Economic Devel. Website**
*Partners: Saguache County*
ScSEED continued website management & content revision/updates including the addition of Commercial Property Listings.

**Tourism Council**
*Partners: Saguache County Tourism Council*
ScSEED VISTA served as interim secretary and began planning for a county-wide tourism workshop/training.

**Scenic Byway**
*Partners: Saguache County Commissioners/Tourism Council, Bureau of Land Management*
ScSEED assisted in re-assembling byway materials, communicating with CDOT and coordinating a Scenic Byways Tour for State Commissioners.

**Northern San Luis Valley Conservation Roundtable**
*Partners: OLT, RiGHT, LTUA, Land Management Agencies, Community Stakeholders*
ScSEED took over group administration to include communication, website management and meeting coordination/facilitation
www.scseed.org/roundtable

**Vista Grande Recreation Area**
*Partners: Town of Saguache, Vista Grande Steering Committee*
ScSEED participated in Vista Grande Steering Committee, secured outside grant funding for signage and volunteer projects, purchased and installed one sign.

**Heritage Brochure**
*Partners: Saguache County Commissioners/Tourism Council*
ScSEED VISTA developed and designed a county-wide brochure to highlight heritage sites and activities. Grant secured for printing costs.

Tell us about your work!

Promote your events. Get grant writing, marketing and technical assistance.
Contact us today at development@scseed.org
The majority of ScSEED’s funding (86%) comes from grants through regional foundations and local government. In 2014, 83% of ScSEED expenses were utilized for local projects and programs. In total, 41% of expenses (over $12,800) were spent in Saguache County and directly supported local businesses and organizations.

In 2015 ScSEED will work to diversify its funding portfolio and bring in more revenue from sources outside of the county.

![ScSEED 2014 Expenses by Project](chart.png)